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WORKFORCE SOLUTIONS
Rural Capital Area
WHERE BUSINESS & CAREERS MEET!

2025 IMPACT REPORT

RETURN ON INVESTMENT

WORKFORCE DEVELOPMENT

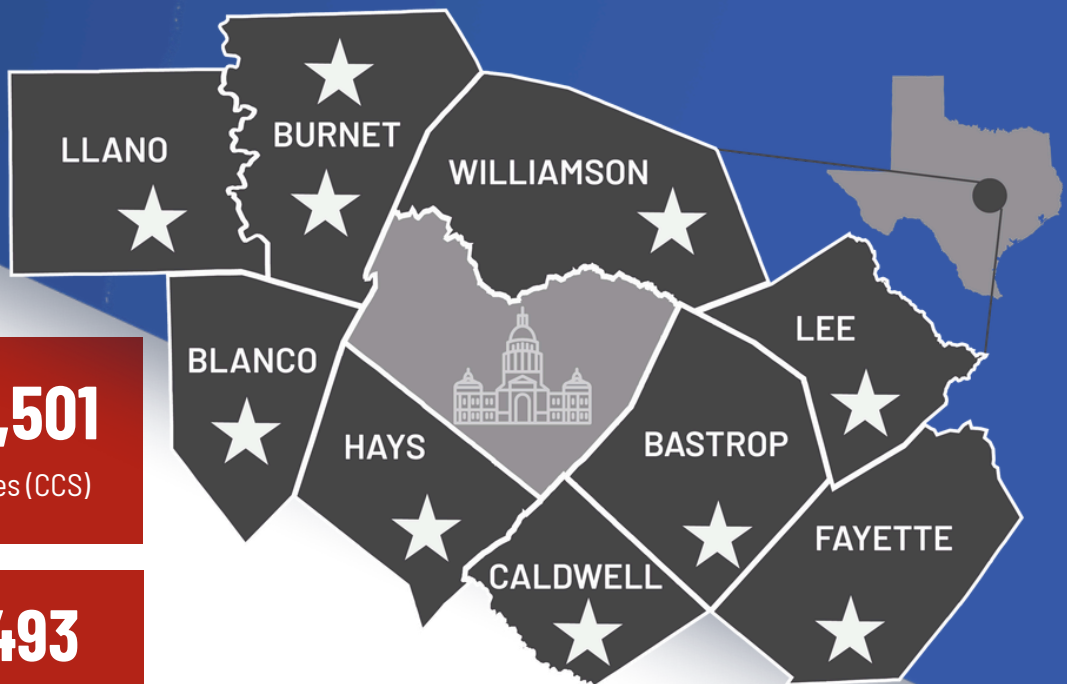
CHILD CARE

\$4.86

\$1.91

EVERY DOLLAR INVESTED IN WORKFORCE DEVELOPMENT YIELDS \$4.86 IN COMMUNITY-WIDE RETURNS THROUGH INCREASED WAGES.

EACH DOLLAR INVESTED IN CHILD CARE SCHOLARSHIPS YIELDS \$1.91 RETURNS THROUGH JOB RETENTION AND INCREASED EARNINGS IN LOCAL COMMUNITIES.



\$43,143,501

Child Care Services (CCS)

\$6,854,493

Workforce Innovation and Opportunity Act (WIOA)

\$3,197,132

Economic Development Administration (EDA)

\$2,196,153

OTHER

\$1,928,867

Temporary Assistance for Needy Families (TANF)

\$1,690,347

Department of Labor (DOL)

2025 WORKFORCE INVESTMENTS

GRAND TOTAL:

\$59,010,493

EMPLOYER SERVICES

Workforce Solutions Rural Capital Area partners with employers of every size to provide customized, no-cost workforce solutions that reduce hiring and training costs while improving employee retention and building long-term talent pipelines. From targeted recruitment and hiring events to on-the-job training and apprenticeship connections, we help businesses stay competitive with a skilled, adaptable workforce.

29,864

Employer Services Provided

8,357

QUALIFIED APPLICANTS WERE REFERRED

3,896

UNIQUE EMPLOYERS PROVIDED A SERVICE

534

EMPLOYERS PARTICIPATED IN HIRING EVENTS

HIRING AND RECRUITMENT

Workforce Solutions Rural Capital Area accelerated connections between employers and job seekers through strategic hiring events and targeted recruitment services. By reducing time-to-hire and expanding access to qualified candidates, we strengthened local talent pipelines and supported immediate workforce needs across the region.

APPRENTICESHIPS

Apprenticeship and work-based learning strengthened employer-driven talent pipelines, supporting **20 employers** and serving **272 apprentices**.



8,540

JOB SEEKERS CONNECTED TO OPPORTUNITIES

337

IN-PERSON AND VIRTUAL HIRING EVENTS

55

HIRING EVENTS HOSTED IN RURAL AND UNDERSERVED COMMUNITIES



ADULT WORKFORCE SERVICES

We equip adult job seekers with the skills, training, and career pathways needed to secure in-demand employment. Through program enrollment, sponsored training opportunities, and individualized workforce support, we help individuals advance their careers while meeting the evolving talent needs of regional industries.

11,597

ENROLLED IN
WORKFORCE
PROGRAMS

1,089

CUSTOMERS
SPONSORED IN
TRAINING

9,091

UNEMPLOYMENT
CLAIMANTS
WERE SERVED

REENTRY SUCCESS STORY



The first graduates of the Partners for Reentry Opportunities in Workforce Development (PROWD) program were celebrated as two participants completed Commercial Driver's License training through ATDS Truck Driving School. PROWD supports workforce reentry by connecting participants with employers and offering wraparound services to help them succeed. Both participants earned their CDL and secured employment.

CRUISING THROUGH CAREERS IN LULING

Cruising Through Careers in Luling connected middle school students with hands-on career exploration and information about training pathways, helping them learn about a wide range of career options.

With strong community partnership and employer participation, the event gave students a clearer view of real-world opportunities and sparked interest in potential career paths.



YOUTH CAREER & EDUCATION EXPLORATION

Workforce Solutions Rural Capital Area strengthened the bridge between education and industry by expanding the K-12 Career Coach team and sharpening its focus on the employability skills employers say matter most.

Serving nine counties and 23 school districts, Career Coaches increased hands-on career exposure by reaching **2,500+ students through Cruising Through Careers** and delivering soft skills and resume and interview training to 1,400+ students, alongside regional events, industry tours, and signature experiences like the Student Healthcare Expo.

4,200

STUDENTS WERE HOSTED
AT REGIONAL CAREER
EXPLORATION EVENTS

CHILD CARE SERVICES



Texas 
Rising Star



Reliable, high-quality child care is a workforce essential. Workforce Solutions Rural Capital Area helped working parents stay employed, pursue education, and complete training by expanding access to affordable care while investing in stronger early learning environments through provider support and quality improvement across the region.

4,641
CHILDREN SERVED

3,289
FAMILIES SUPPORTED

318
PROVIDERS SUPPORTED

234
TEXAS RISING STAR-CERTIFIED AND **84** ON THE PATH TO CERTIFICATION.



VETERAN SERVICES

Workforce Solutions Rural Capital Area supported veterans and military-connected job seekers with career services and direct connections to employers, helping them transition into meaningful employment and advance in high-demand industries.

2,356
VETERANS SERVED

228
VETERANS ATTENDED HIRING RED, WHITE, AND YOU EVENTS

124
EMPLOYERS PARTICIPATED IN HIRING RED, WHITE, AND YOU EVENTS

VOCATIONAL REHABILITATION SERVICES

Workforce Solutions Rural Capital Area served **618 individuals** with disabilities and expanded inclusive workforce opportunities for youth and young adults through specialized navigation support and paid work-based learning, building workplace readiness and connecting participants to paid experience with employers across the region.

50
Youth With Disabilities Participated in Paid Work Experiences



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Go beyond the highlights with the full 2025 Impact Report, including stories, results, and more data. Scan to explore!



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Workforce Solutions
Rural Capital Area

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